

About Us

MCF Founders

The MCF was originally co-founded by L. Michael Hall, Ph.D. as a supporting organization for the vision and mission of Meta-Coaching.

L. Michael Hall Ph.D.

Dr. Hall is a modeler of self-actualization excellence in people, groups, and organizations. Over the years his research, using NLP and Neuro-Semantics, has modeled the highest and best and translated that as models and trainings for Coaches, Trainers, and Consultants. He is recognised for developing the most advanced models in the field of Coaching today, including; The Meta-States Model®, The Matrix Model®, Self Actualizing Quadrants and co-developed The Axes of Change® and NS Benchmarking Model®. He Co-Founded the International Society of Neuro-Semantics and has authored more than 35 books, many of them international best sellers in their fields.

Founding President

Zurina Bryant is a passionate Neuro-Semanticist who brings a quick wit and diverse background from her business career prior to becoming the Director and Business Manager of Self Leadership International (www.selfleadership.com.au) Zurina is also a Meta-Coach APMC who works with both executives and young adults. Zurina's expertise in marketing, sales, public relations, systems creation and her leadership experience make her a well equipped leader for the foundation of the board, systems, structures and guidelines of MCF.

Meta-Coach Trainers are Neuro-Semantic Trainers who have been certified as APMC Meta-Coaches and have been through a three-year internship. As they are licensed as Meta-Coach Trainers they also comprise the Leadership Team of the MCF. These are the people along with Dr. Hall who are certified and commissioned to teach and train the Meta-Coach Training System. The license has to be renewed every third year. Currently the Board of MCF is made up of the following:

- Omar Salom — Neuro-Semantics, Mexico (2004/ 2008)
- Cheryl Lucas — Neuro-Semantics, South Africa (2007)
- David Murphy — Neuro-Semantics, Mexico (2009)

Meta-Coach Trainers soon to be Licensed:

- Joseph Scott — Neuro-Semantic Trainer, Australia (2010)
- Germaine Rediger — Neuro-Semantic Trainer, Belgium (2011)
- Lena Gray — Neuro-Semantic Trainer, New Zealand (2009 or 2010)
- Martin Urban — Neuro-Semantic Trainer, Australia (2010)